



**Humane
World for
Animals™**

Formerly called the Humane
Society of the United States and
Humane Society International

Support the Future of Humane Veterinary Medicine

Humane Veterinary Medical Alliance (HumaneVMA)

www.humanevma.org

The Humane Veterinary Medical Alliance is the veterinary division of Humane World for Animals, representing more than 8,200 veterinarians, veterinary technicians, and students committed to animal welfare through leadership, advocacy, education, and service. We offer impactful sponsorship opportunities designed to connect your brand with the next generation of compassionate animal care professionals—and help ensure that humane veterinary medicine continues to grow and thrive.

Sponsorship Packages

Platinum Paw - \$30,000

Make the biggest impact across education, outreach, and veterinary professional development.

- Sponsor of the Veterinary Track at Animal Care Expo
- Two Compassionate Care Scholarships (one veterinary student + one veterinary technician student)
- Webinar sponsorship reaching our international membership

Plus visibility through: Digital tote insert at Animal Care Expo; Two ads in the HumanePro newsletter; Acknowledgement in the HumaneVMA monthly newsletter (10,000 recipients); Acknowledgement in the Quarterly Student newsletter (4,000 recipients); Facebook recognition; Feature mention in the annual scholarship recap article on the HumaneVMA website (last year's articles reached over 6,000 views combined)

Scholarship promotion reaches:

45 veterinary schools across
North America and the U.K.

50 HumaneVMA state
representatives

13 BIPOC veterinary
associations

SAVMA's Vet Gazette



Golden Guardian - \$15,000

Support future vets and connect with our full veterinary professional membership.

- One Compassionate Care Scholarship for a veterinary student
- Webinar sponsorship
- Plus visibility through: Digital tote insert at Animal Care Expo; One-month ad on HumanePro.org;

Acknowledgement in the HumaneVMA monthly newsletter; Acknowledgement in the Quarterly Student newsletter; Facebook recognition; Feature mention in the scholarship recap article.

Silver Stethoscope - \$5,000

Lift up veterinary technician students and engage directly with future leaders.

- One Compassionate Care Scholarship for a veterinary technician student
- Webinar sponsorship
- Plus visibility through: Acknowledgement in the HumaneVMA monthly newsletter; Acknowledgement in the Quarterly Student newsletter; Mention in scholarship recap article

Bronze Bandage - \$2,000

Make a difference with a targeted message to future and current veterinary professionals.

- Webinar sponsorship
- Plus visibility through: Acknowledgement in the HumaneVMA monthly newsletter;

Acknowledgement in the Quarterly Student newsletter

Let's connect your brand to the future of compassionate veterinary care.

Contact Liz Stevens at LStevens@humaneworld.org for details.